



MIDWEST ENVIRONMENTAL ADVOCATES PRIVACY POLICY

This policy is effective June 21, 2018.

Midwest Environmental Advocates maintains a website to communicate information about our organization and provide resources for citizens and other organizations regarding our work. We also store personal information about citizens for the purposes of communicating with them and tracking fundraising. This privacy policy explains what we do with this information and how to opt out of communications.

Normal Website Usage

Midwest Environmental Advocates is committed to internet privacy. You can visit most portions of our website (midwestadvocates.org) without telling us who you are and without revealing any personal information.

Information We Collect

MEA collects and stores information you voluntarily submit to us, such as your name, mailing address, phone number, e-mail address and other similar information. These are obtained through your participation in certain activities, including (but not limited to):

- Submitting an online donation
- Submitting a donation through the mail or over the phone
- Attending an MEA event or an MEA-sponsored event
- Signing up for our e-newsletter
- Participating with MEA on some action

For tracking purposes, we also collect and store transactional information, such as financial giving and event participation.

Permission-Based Email Marketing

MEA strives to obtain clear consent from subscribers, online or offline, before placing them on any e-mail lists. Any new subscriber coming through MEA's website must opt-in to receive e-mail via a sign-up form with an opt-in box. Individuals providing us with their email address in one of the ways outlined above voluntarily give their consent to be added to our e-mail list.

You may opt out of MEA e-mail communications at any time. For more information, see "Opting Out" section below.

Information Sharing

On rare occasions, MEA may exchange mailing lists with other non-profit organizations. These lists will never be shared with any partisan political groups or to groups whose missions are incompatible with our work. MEA may also occasionally share emails for joint communication with like-minded organizations.

Exchanging lists enables MEA to expand our membership base. You may choose to opt out of having your data shared at any time. To learn more, read the “Opting Out” section below.

Third Party Service Providers

We share your personal data with service providers including Neon CRM (a donor database) and MailChimp (an email service) in order to store your contact information and send you electronic communication. These third party service providers are required not to use your personal data other than to provide the services requested by us.

Children Under 13

We do not intentionally gather contact information from children who are under the age of 13. If a child under 13 submits personal data and we learn that the data is the information of a child under 13, we will attempt to delete the information as soon as possible. If you believe that we might have any information from a child under 13, please contact us at advocate@midwestadvocates.org.

Opting Out

You may opt out of e-mail communications with MEA in one of two ways:

1. Click the “Unsubscribe from this list” link at the bottom of our bi-weekly e-newsletter.
2. Send an e-mail to advocate@midwestadvocates.org indicating you would like to be removed from our e-mail communications list.

We will honor email opt-out requests within 10 business days.

Updates to Privacy Policy

We may update this Privacy Policy from time to time. When we do so, you will see the changes on this page, and we will update the effective date of the Privacy Policy on this page. In all cases, MEA’s use of the information we collect is subject to the Privacy Policy in effect at the time such information is collected.

Complaints

If you suspect that we have handled your personal information in a manner that doesn’t comply with the Privacy Policy, please email an explanation to advocate@midwestadvocates.org or send a letter to Midwest Environmental Advocates, c/o Lauren Rudersdorf, 612 W Main St, Suite 302, Madison, WI 53703.